

STELLA FERNANDES

DESIGNER

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Melbourne-based designer with experience in interior and set design, brand activations, and exhibitions. I have collaborated with top creative agencies in Australia, developing projects for global brands like Nike, Ferrari, Red Bull, and Pirelli. Skilled in creative concept development, drafting, 3D modeling, and visual storytelling. Strong communicator with a proven ability to build client and supplier relationships and thrive in collaborative environments. Seeking a Designer position to bring my creativity and strategic thinking to impactful projects.

EXPERIENCE

DESIGNER

Freelance 2020-2025

Designer of various types of design:

- Brand activations.
- Pop-Up spaces.
- Corporate events.
- Set design for film and advertisement.

Extensive expertise throughout the project cycle, spanning concept to completion. My roles:

- Work directly with the Creative Director and client to take the design brief and align the design and budget.
- Contribute to proposal development with a focus on creative elements.
- Drafting: technical drawings and 3D modelling (high software skills such as Sketch Up, Revit, and Lumion), and specify material selections.
- Manage the client's budget and define the project schedule.
- Collaborate with internal and external teams: Account Managers, Graphic Designers, and Producers.
- Work directly with suppliers and collaborators: purchases and negotiations.
- Provide support and guidance to the team.
- Coordinate projects with all sub-consultants to ensure outstanding project outcomes.

INTERIOR DESIGN EVENT HOST

Internship - Oct 2018

Intern at Casa Cor: the biggest interior design, architecture, and design event in Latin America.

<https://casacor.abril.com.br/>

My roles:

- Provide a unique welcoming experience for all guests and visitors.
- Present and explain the designed space to visitors.
- Build a relationship with visitors and clients.

EDUCATION

PROJECT MANAGEMENT

Diploma (Currently)

Greenwich College - Melbourne

ARCHITECTURE

Bachelor's Degree in Architecture 2020

Federal University of Espírito Santo

EXERCISING LEADERSHIP

Harvard X - Short Course 2021

ART DIRECTION

Vitória Film Festival - Short Course 2018

SKILLS

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| <ul style="list-style-type: none">• Revit• AutoCAD• SketchUp• Lumion• Photoshop• Microsoft Office | <ul style="list-style-type: none">• English• Portuguese• French |
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CONTACT

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